

Fact sheet



27 – 29.8.2025

GUANGZHOU, CHINA

Fair Name	Auto Aftermarket Guangzhou	
Fair Date	27 – 29.8.2025	
Opening Hours	9:00am – 5:00pm (last day until 3:00pm)	
Venue	PWTC Expo (Guangzhou, China)	
Exhibition Space	70,000 sqm (expected)	
Exhibitor	1,550 (expected)	
Visitor	47,000 (expected)	
Product Groups	<p>Parts & Components: Components for conventional drive systems; chassis; body; standard mechanical parts; interior; exterior; engine electronics; vehicle lighting; electrical system</p> <p>Accessories & Customising / Automobile Service: Exterior accessories; interior accessories; transport systems & superstructures for motor vehicles, vans, campers, pick-up; technical customizing; optical customizing; infotainment; special vehicles & bodies for commercial vehicles; lifestyle, luxury & merchandise items; car fragrance & special products; organisation systems; accessories for pets; cross-collaboration between automobiles and entertainment, auto racing, racing club, personal works display; auto service</p> <p>Diagnostics & Repair: workshop equipment for repair and maintenance; tools; digital maintenance, vehicle diagnostics, maintenance and repair of vehicle superstructures, towing equipment; workshop equipment for repair and maintenance for alternative drive concepts; fastening and bonding solutions, waste disposal and recycling; workshop safety and ergonomic workshops, workshop and dealership equipment; oils and lubricants; washing; vehicle care; vehicle preparation and detailing, water reclamation, water treatment; filling station equipment; bodywork repairs; paintwork and corrosion protection, smart repairs for paintwork, metal parts, plastic parts, windows, headlights; new materials</p> <p>Oils, Lubricants & Fuels: Installations; lubricants and greases; oils and oil substances; additives; auxiliaries and consumables; technical fluids; technical sprays; tank management; filling station equipment; alternative fuels; industrial and workshop hygiene; sustainability management, waste disposal and recycling</p> <p>Tyres & Wheels: Tyres; wheels and rims; tyre/wheel repair and disposal; used tyres and wheels; tyre/wheel management and systems; sales equipment and storage of tyres; accessories for tyres, wheels and installation</p>	
Visitor Profile	Manufacturer, dealer, agent, distributor, wholesaler, retailer, service provider (auto refitter/tuner/garage/workshop/service center/petrol), private & official fleets, trade association, government agency, publisher, research institution, university, polytechnic	
Participation Fee	Standard package (min 12 sqm) RMB 1250 / sqm	Raw space (min 36 sqm) RMB 1000 / sqm
Fringe Events (2024)	30 fringe events include: 2024 Auto Parts Overseas Market Expansion Summit, 2024 Guangzhou International New Energy Aftermarket Development Conference. Automotive Customization and Modification Appreciation Event, China-Europe Automotive Parts Remanufacturing Summit, and more	
Admission	For trade visitors only – upon registration. Persons under 18 will not be admitted.	
Organisers	Messe Frankfurt (Shanghai) Co Ltd Sinomachint – China National Machinery Industry International Co Ltd	
Undertakers	Messe Frankfurt (Shanghai) Co Ltd Sinomachint – China National Machinery Industry International Co Ltd China National Automotive International Trade Services Co Ltd (Guangzhou)	

Specially supported by	Guangzhou Municipal People's Government Nam Kwong (Group) Co Ltd	
Associates	Guangzhou Municipal Commerce Bureau Guangzhou Municipal Industry and Information Technology Bureau	
Associate Supporters	SINOMACH Intelligence Technology Co Ltd China National Electric Apparatus Research Institute Co Ltd CMEC International Exhibition Co Ltd China National Machine Tool Sales and Technical Service Corporation Association of Promotion for Guangzhou Industrial Merchants Investment Nam Kwong Exhibition Co Ltd Guangzhou Poly International Trade Investment Co Ltd China Auto Parts & Accessories Corporation China National Automotive Industry Parts Sales Co Ltd	
Overseas partners	AIAG – Automotive Industry Action Group (USA) SAE International (USA)	
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Organisers

