



Graduate Trainee

Location: Shanghai

Type of job: Full time

Application: Please send your full resume to hr@china.messefrankfurt.com

Introduction

Messe Frankfurt Graduate Trainee Programme (GT Programme) is a young talent development programme for the talents who are graduating from universities or have up to one year of working experience. The programme provides opportunities to expand your capabilities and drive your career development in our company.

Through a carefully structured job rotation during a 24-month period, you will receive professional training that nurtures workplace competencies in the exhibition world as touchpoints with various stakeholders will create a coherent body of on-the-job learning.

If you are a young talent who possesses a passion for the exhibition industry, as global interface between supply and demand, we are looking forward to seeing you in person. Please send your full resume to hr@china.messefrankfurt.com.

Your job

- Working on three exhibition projects separately during job rotations, involving in, but not limited to, developing customer relationships, implementing marketing plans, fulfilling show operations and consolidating information into databases;
- Establishing and maintaining good relationships with relevant stakeholders, such as venue operators, service vendors, sales partners, and associations, to name a few;
- Participating in onsite-support of our exhibitions, and visiting other professional shows;
- Learning about the exhibition business environment, and mastering the process of how to organise an exhibition; and,
- Developing skills on communication, negotiation and the ability to exert a positive influence.

Your profile

- Bachelor degree or postgraduate from a leading university;
- Fresh graduates or young talents with up to 1 year of work experiences;
- Ability to learn and develop skills quickly with high levels of self-motivation;
- A critical thinker and problem solver;
- Able to manage relationships and appreciate a multicultural working environment;
- Mature personality, willing to work under pressure and meet challenges;
- Excellent command of both written and spoken English and Mandarin; and,
- Willing to travel and rotate across different divisions of the company.

Your opportunities

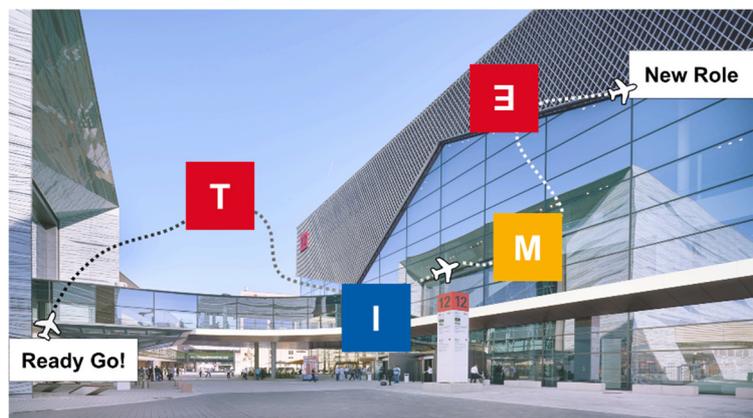
T **Twenty-four Months** - Start your 24-month journey at a leading global player in the trade fair sector;

I **Individual Mentors** - Receive individual guidance and support from your expert mentors, fused into a coherent body of learning and practice;

M **Multi-learning Modules** - Knowledge-based learning, exchange-based dialogues, relationship-based activities, and the opportunity to explore Messe Frankfurt's headquarters in Germany;

E **3 Job Rotations** - Obtain profound experiences in three different project teams in an 8-month rotation each, working closely with your mentor and management; and,

✈️ **New Role** - Receive an employment contract with new job title at the end of Graduate Trainee Programme.





Your rotation

Graduate Trainee Programme Shanghai 2025 - 2027

TIME	2025						2026						2027										
	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
Job rotation	Project 1						Project 2						Project 3										
Training Session & Activities	E1	E2	S1									S2				S3				S4	OA		

E1 to E2 – orientation & engagement activities
 S1 to S4 – four sessions of classroom & dialogue
 OA – overseas activity about explore HQ

- **Period of GT Programme** - 24 months, from July 2025 to June 2027;
- **Job rotation 1** - Begin your initial rotation with an exhibition project team straight after the orientation and engagement activities to kick start your professional development with Messe Frankfurt;
- **Job rotation 2** - After eight months, you will move to another exhibition project team to continue exploring different positions;
- **Job rotation 3** - For the last eight months, you will transfer to a final project team;
- **Training sessions & activities** – At the beginning of the Programme, you will join a series of engagement activities to help you understand the company and prepare you for the exciting journey ahead. During this period, you will participate in four classroom and exchange sessions to build up your knowledge and pursue sustainable learning;
- **Overseas activity** – At the beginning of 2027, you will have the opportunity to visit Frankfurt, Germany to explore Messe Frankfurt’s headquarters and visit its world-famous exhibition grounds.

How to apply

- **Step1:** Submit your full resume to hr@china.messefrankfurt.com, or file an application for this position on 51job or Liepin before the end of April 2025; (applications are currently open)
- **Step2:** If your application is shortlisted, you will be invited to our office for an assessment and interview;
- **Step3:** If you are qualified, you will receive job offer any time before the end of May 2025 (early June at latest);
- **Step4:** Please make sure you are ready to report for duty in July 2025.

It's TIME to take opportunities!

Messe Frankfurt (Shanghai) Co Ltd is a subsidiary of Messe Frankfurt Group in China. The Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. Messe Frankfurt (Shanghai) Co Ltd was established in 2002 as the first base on the mainland. The Shanghai office has grown to some 180 staff, including those in the Beijing branch, handling a diverse portfolio and a significant amount of outgoing sales from mainland China to Messe Frankfurt trade fairs around the world. Some of the industry's flagship trade fairs are organised by Shanghai office, including Automechanika Shanghai, ISH China & CIHE, and Music China. With over 20 years of successful business in China, Messe Frankfurt (Shanghai) Co Ltd has received multiple honours from the Shanghai Convention & Exhibition Industries Association, including Best Company of the Year, Best International Exhibition of the Year, and Shanghai International Brand Exhibition.

for more details

